

ORDER



Orders
Order / Rev: 185068
Alt Order #:
Product Desc: Pace for Congress 2012
Estimate: 11767
Flight Dates: 09/10/12 - 09/16/12
Original Date / Rev: 08/31/12 / 08/31/12
Order Type: GENERAL

KMGH

Primary AE: Laura Hargis
Sales Office: Den
Sales Region: LOC

Agency
Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street Ste. 510
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Congress/Pace(D)
Demographic: A25-54
Product Codes: PL6-State Congress
Priority: PREEMPTIBLE
Revenue Codes: AGY, TIME SLS, TIME SLS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/16/12	62	\$19,875.00	\$16,893.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	62	\$19,875.00	\$16,893.75	0.00
Totals	62	\$19,875.00	\$16,893.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/10/12	09/14/12	7News at 530AM	CA	530AM-6AM	11111--	:30	5	\$175.00	PREE	0.00	NM	5	\$875.00
				7News at 530AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	11111--		5			\$175.00			0.00			
N 2	KMGH	09/10/12	09/14/12	6-7A News M-F/KMGH	CA	6A-7A	11111--	:30	5	\$275.00	PREE	0.00	NM	5	\$1,375.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	11111--		5			\$275.00			0.00			
N 3	KMGH	09/10/12	09/14/12	GMA M-F 7-9A / KMGH	CA	7A-9A	22222--	:30	10	\$300.00	PREE	0.00	NM	10	\$3,000.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	22222--		10			\$300.00			0.00			
4	KMGH	09/15/12	09/15/12	7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	\$150.00	PREE	0.00	NM	1	\$150.00
				7-9a Sat Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1			\$150.00			0.00			
6	KMGH	09/16/12	09/16/12	7A-8A SUN MORN NEWS	CA	7A-8A	-----S	:30	1	\$125.00	PREE	0.00	NM	1	\$125.00
				7A-8A SUN MORN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1			\$125.00			0.00			
8	KMGH	09/10/12	09/10/12	9a-930a Right This Minute	CA	9a-930a	1-----	:30	1	\$150.00	PREE	0.00	NM	1	\$150.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	1-----		1			\$150.00			0.00			

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KMGH	09/12/12	09/14/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a -- 1-1--	:30	2	\$175.00	PREE	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-- 1-1--		2		\$175.00			0.00			
N 10	KMGH	09/11/12	09/11/12	The View THE VIEW	CA	10A-11A - 1-----	:30	1	\$375.00	PREE	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- 1-----		1		\$375.00			0.00			
N 11	KMGH	09/10/12	09/13/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P 1-- 1---	:30	2	\$175.00	PREE	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	1-- 1---		2		\$175.00			0.00			
N 12	KMGH	09/12/12	09/12/12	The CHEW The CHEW	CA	1157A-1P -- 1----	:30	1	\$125.00	PREE	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-- 1----		1		\$125.00			0.00			
13	KMGH	09/10/12	09/14/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P 11111--	:30	5	\$200.00	PREE	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	11111--		5		\$200.00			0.00			
N 14	KMGH	09/10/12	09/14/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 11211--	:30	6	\$425.00	PREE	0.00	NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	11211--		6		\$425.00			0.00			
15	KMGH	09/15/12	09/15/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1		\$200.00			0.00			
16	KMGH	09/16/12	09/16/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1		\$200.00			0.00			
17	KMGH	09/10/12	09/13/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P 1-- 1---	:30	2	\$800.00	PREE	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	1-- 1---		2		\$800.00			0.00			
N 18	KMGH	09/11/12	09/14/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P - 1-- 1--	:30	2	\$800.00	PREE	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- 1-- 1--		2		\$800.00			0.00			
19	KMGH	09/10/12	09/14/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P 11111--	:30	5	\$500.00	PREE	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	11111--		5		\$500.00			0.00			
20	KMGH	09/15/12	09/15/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P -----S-	:30	1	\$300.00	PREE	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1		\$300.00			0.00			
21	KMGH	09/16/12	09/16/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -----S	:30	1	\$500.00	PREE	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1		\$500.00			0.00			
N 22	KMGH	09/11/12	09/14/12	Nightline Nightline	CA	1037P-1103P - 1111--	:30	4	\$350.00	PREE	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- 1111--		4		\$350.00			0.00			
N 23	KMGH	09/11/12	09/11/12	M-F 230-3pm Inside Edition	CA	230P-3P - 1-----	:30	1	\$175.00	PREE	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- 1-----		1		\$175.00			0.00			

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N23	KMGH	09/11/12	09/11/12	M-F 230-3pm Inside Edition	CA	230P-3P	- 1 - - - - -	:30	1	\$175.00	PREE	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	- 1 - - - - -			1		\$175.00		0.00				
N24	KMGH	09/10/12	09/14/12	Katie M-F 3-4pm Katie	CA	3-4pm	1 - - 11 - -	:30	3	\$275.00	PREE	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1 - - 11 - -			3		\$275.00		0.00				
N26	KMGH	09/16/12	09/16/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	- - - - - S	:30	1	\$150.00	PREE	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	- - - - - S			1		\$150.00		0.00				
													Totals	62	\$19,875.00